

In-Venue/Game Day

BASKETBALL

Wells Fargo Arena

- Capacity: 10,800
- Opened: 1975
- Sports: Basketball
- Statistics:
 - Home to the following teams and events:
 - ASU Men's and Women's Basketball
 - ASU women's volleyball, women's gymnastics, men's wrestling
 - ASU and high school graduation ceremonies
 - Boys and girls summer basketball camps
 - Freshman orientation
 - ASU science fair
 - High school sports tournaments
 - Job fairs
 - Estimated 400,000 in annual attendance each year



In-Venue

BASKETBALL

SIGNAGE OPPORTUNITIES

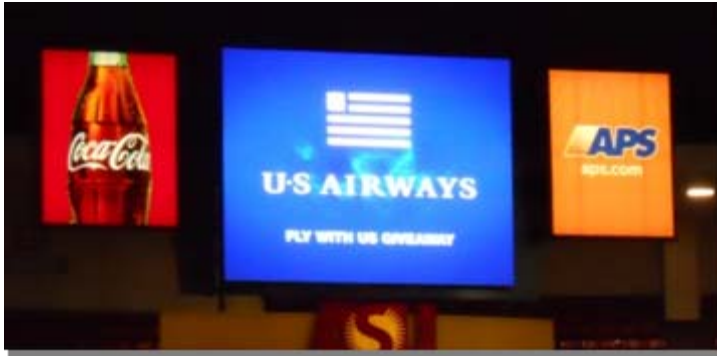


- LED Signage
 - Courtside LED available in one-minute “game-clock” minutes
 - LED ring on the center-hung scoreboard
 - Highly TV visible
- Video Board
 - Sponsored video board features/replays/PA announcements on the center-hung scoreboard
- Scoreboard Signage
 - Permanent signage on the center-hung scoreboard – 3’ x 10’
 - Corner-panel or permanent ring signage

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SIGNAGE OPPORTUNITIES



- Scoreboard Signage
 - North and South end backlit – 3' x 32'
 - East and West scoreboard backlits – 8' x 10'
- Additional Signage
 - Broadcast backlit – 3' x 9'
 - Team bench seatbacks
 - Goal Pads
 - Tunnel backlits – 2' x 3'